**Data Analytics Bootcamp – Excel Homework**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* The success rate for the campaign was more than 50%, i.e. 2185 projects were successful out of 4114.
* The failure rate of the campaign was less than 10%
* Out of the 2185 successful projects, 1651 of them were started in the US, which is slightly over 75% of the total successful projects.

1. What are some limitations of this dataset?

* It is not apparent if a given project is started by an individual, a group of people or an existing establishment
* The data doesn’t show the amount of investment made to kickstart a project that could have helped to draw more analytics around ROI.

1. What are some other possible tables and/or graphs that we could create?

* A bar chart showing comparisons of pledged vs goal amount for successful projects
* A Pie chart that would show successful projects by country of origin
* A table showing investment categories and sub categories with breakdown by project types.